

Broadwas and Cotheridge Parish Council

Report for meeting to be held on 11.2.26

26/31 Speeding on the A44 in Broadwas and Cotheridge.

Since the last meeting as agreed we have

- requested from WCC Highways further information re the planned replacement of signage and road markings resulting from the Road Study they undertook and
- Requested a copy of this study and
- Re submitted the proposals formally adopted by the Parish Council in November 2025.
- Continued to liaise with our respective County and District Councillors and Member of Parliament.

As a result the County Highways Liaison Officer agreed to meet in the Parish with County Councillor M Fordington, District Councillor Jones Williams and the Chair of the Parish Council.

This meeting enabled the setting out of the respective concerns and proposals the Parish Council has in relation to various parts of the A44 as it runs through the parish.

As a result of the meeting the following was identified

- Highways will share the details re proposed signage and road markings
- Highways refused to share the Road Study Report
- Highways are looking at a longer term solution to the persistent flooding on the corner of the A44 opposite the entrance to Upper Howsen's Farm
- Highways have agreed to site to speed measures at each end of Broadwas in order to collect data and sit this alongside the data from the Police enforcement activity
- Highways will provide advice should the Parish Council decide to replace the VAS's in Broadwas and instillation of additional VAS
- Cllr Fordington will continue to brief our MP and work with the Parish Council and Highways to continue dialogue with a view to reaching a position that fully addresses the concerns and proposals of the Parish Council.

From the meeting it was also clear that Highways are not at present willing to consider reductions in the speed limit on the A44 as it passes through the Cotheridge village boundaries, on the basis that the data and records of incidents do not meet the criteria set for this. The Parish Council may wish to consider exploring whether there are grounds for and examples of variation. In addition the Parish Council may wish to consider instillation of VAS(s)?

The Parish Council pressed at the meeting for the consideration of introducing speed reduction or buffer zones either side of the Broadwas village boundaries. The County Council continues to be reluctant to consider this, stating this is not policy, though examples of the use of this approach in other villages in the county were raised.

The further collection of data and receipt of details re proposed changes to signage and road markings may help the Parish Council to continue to press for the above changes.

Councillors are asked to consider the above and to

- Look at the various options and costs/sources of funding re replacement VAS's
- Continue to engage with Highways re data collection and information sharing
- Once proposals re replacement signage and road markings (and above are available) to review and revise as necessary the future strategy for taking forward this priority and concerns.

Richard Burrows
Chair